

Item 1: Cover Page
Part 2B of Form ADV: Brochure Supplement
September 2022

Matthew Adam Foertsch

Athena Wealth Management, LLC
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Firm Contact:
Matthew Foertsch
Chief Compliance Officer

This brochure supplement provides information about Mr. Foertsch that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Foertsch if you did not receive Athena Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Mr. Foertsch is available on the SEC's website at www.adviserinfo.sec.gov by searching CRD #5367216.

Item 2: Educational Background & Business Experience

Matthew Foertsch
Year of Birth: 1986

Educational Background:

- 2010: California State University – Long Beach; Bachelor of Science in Finance
- 2010: California State University – Long Beach; Bachelor of Science in International Business

Business Background:

- 05/2022 – Present Athena Wealth Management, LLC; Managing Member & CCO
- 05/2022 – Present Fortune Financial Services, Inc.; Registered Representative
- 06/2017 – 05/2022 Cetera Advisors, LLC; Registered Representative & IAR
- 03/2014 – 06/2017 BlackRock Investments, LLC; Associate
- 03/2011 – 03/2014 Foothill Securities, Inc.; Analyst

Exams, Licenses & Other Professional Designations:

- 09/2018: Accredited Investment Fiduciary (AIF®)
- 10/2018: SIE Exam
- 07/2017: Chartered Federal Benefits Consultant (ChFEBC)
- 03/2014: Series 66 Exam
- 07/2011: Series 24 Exam
- 03/2011: Series 7 Exam

Accredited Investment Fiduciary (AIF®)

The AIF® designation certifies that the recipient has specialized knowledge of fiduciary standards of care and their application to the investment management process. To receive the AIF® designation, individuals must complete a training program, successfully pass a comprehensive, closed-book final examination under the supervision of a proctor and agree to abide by the AIF® Code of Ethics. In order to maintain the AIF® designation, the individual must annually renew their affirmation of the AIF Code of Ethics and complete six hours of continuing education credits. The certification is administered by the Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company).

Chartered Federal Employee Benefit Consultant (ChFEBC)

This ChFEBC designation is obtained by completing 40 hours of self-study or 2 days of classroom attendance and passing a 2-hour exam. As a prerequisite the IAR must have 3 years of financial services experience, hold a Series 6, 7, 24 or be an Investment Adviser Representative, and hold a ChFc, CLU, CFA, CFP, JD, CPA or hold a master's degree in business, finance or economics. This designation requires 10 hours of continuing education every 2 years.

Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Mr. Foertsch.

Item 4: Other Business Activities

Mr. Foertsch is a registered representative of Fortune Financial Services, Inc., member FINRA/SIPC, and licensed insurance agent/broker. He may offer products and receive normal and customary commissions as a result of these transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation earned. To mitigate this potential conflict, Mr. Foertsch, as a fiduciary, will act in the client's best interest.

Mr. Foertsch is a licensed insurance agents/brokers. They offer insurance products and receive customary fees as a result of insurance sales. A conflict of interest exists as these insurance sales create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn. To mitigate this potential conflict, our firm will act in the client's best interest.

Mr. Foertsch serves as a Trust Protector for the Cheryl A Service 1993 Trust, Edward Battaglia Irrevocable Trust, and the Pamela Battaglia Irrevocable Trust. The duties assigned to Mr. Foertsch are designated by the Trust(s). Mr. Foertsch does not act as a trustee, successor trustee, or co-trustee. Therefore, Mr. Foertsch is not deemed to have custody of client assets. To mitigate any potential conflict, Mr. Foertsch, as a fiduciary, will act in the client's best interest.

Item 5: Additional Compensation

Mr. Foertsch does not receive any other economic benefit for providing advisory services in addition to advisory fees.

Item 6: Supervision

Mr. Foertsch is the sole owner and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics. Please contact Mr. Foerstch if you have any questions about this brochure supplement at (650) 390-5074.

Item 7: Requirements for State-Registered Advisers

Mr. Foertsch has not been involved in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.